

# Recreate. Relax. Repeat.

## Burke Vermont



April 17, 2024

Dear Burke Area Chamber of Commerce Members & Friends,



**Coming September 28<sup>th</sup>... The 35<sup>th</sup> Annual Burke Fall Festival!** Get ready for the fun – the huge craft fair, kids' games, parade, wagon rides, farm critters, rubber ducky races, raffles, BBQ, live music and a Raptor Encounter with the Vermont Institute of Natural Science!

It will be a full day of entertainment for everyone - kids & adults, locals & visitors. We

couldn't put on an event like this without all the help we get from local folks and businesses. Community support & spirit is a huge part of what makes it so successful! Please consider sponsoring the Burke Fall Festival and being part of this traditional village event. As a sponsor, you will be recognized at the event and in the Festival schedule insert published by the Caledonian Record. In addition, all sponsors are included on our website page for the event, [www.burkevermont.com/fall-foliage-festival.php](http://www.burkevermont.com/fall-foliage-festival.php). **Really make your business STAND OUT** and sign up to be a **GOLD LEAF** OR **GOLD LEAF+ SPONSOR** for additional promotional opportunities.

We look forward to your participation in the 35th Annual Burke Fall Festival happening on Saturday, September 28th. Enclosed are sponsorship options. **Please return the sponsor form by August 20th so that we can make sure to include you on the event banner and in advertising for the Fall Festival.**

If you are not able to financially sponsor the Burke Fall Festival this year, please contact us to find out how you can volunteer at or before the event. Just giving an hour or two of your time helps us a great deal. If you have any questions, please don't hesitate to contact us at any time at 802-626-4124 or [burkechamber@burkevermont.com](mailto:burkechamber@burkevermont.com).

We wish you a pleasant summer!

Thank You,  
Burke Area Chamber of Commerce Fall Festival Committee

## Sponsorship Opportunities

**YES! I would like to sponsor the Burke Fall Festival!**

### General Sponsorship Includes:

- Your business listed as a sponsor in the event schedule/ad insert in the Caledonian Record (published/distributed 2 -3 days before the event).
- Your business listed as a sponsor on the Fall Festival page on burkevermont.com.
- Your business listed along with all sponsors on a banner displayed at the gazebo during the Fall Festival. (The Chamber provides this banner).



- \$100 helps with costs for the kids' games, farm critters, wagon rides, etc.
- \$150 helps with parade costs including traffic control, Shriner's clowns, etc.
- \$200 helps with costs for supplies, advertising and promotional items.
- \$250 helps with entertainment costs including live music and wildlife shows.

### \*\*\*GOLD LEAF SPONSORSHIP\*\*\* includes:

- Your business will be given **special recognition** as a **GOLD LEAF SPONSOR** in the Caledonian Record event schedule/ad insert.
- Your **business logo** linking to your website included on the Fall Festival page on burkevermont.com.
- Your business recognized on a Chamber **Facebook** page post and on a Chamber **E-newsletter** as a **GOLD LEAF SPONSOR**.
- You may have one of your own **business banners and/or lawn signs** at the event.
- Your business will also be listed as a sponsor on the event banner at the gazebo. (The Chamber provides this banner).

- \$500 **GOLD LEAF SPONSORSHIP** helps with all event costs!

### \*\*\*GOLD LEAF+ SPONSORSHIP\*\*\* includes:

- **ALL of the above PLUS** an ad promoting your business as a **GOLD LEAF SPONSOR** on burkevermont.com. (Ads appear at the bottom of website pages. The ad will link to your website and run until the day after the festival. Ads are 200x200 pixels.)

- \$1,000 **GOLD LEAF+ SPONSORSHIP** helps with all event costs!

**Please return this form (mail or email) by 8/20/24.**

Please make checks payable to the Burke Area Chamber of Commerce and mail to:

Burke Area Chamber of Commerce  
PO Box 347  
East Burke, VT 05832

Business Name:  
Telephone:  
Address:

Contact:  
Email:  
Website:

**Thank you for your support!**